

# 2019 Summary at a Glance



16 Healthcare Immersion Camps

15 Scrubs Camps1 Girls ConnectZ Event (Century College)



1,004 Students enrolled

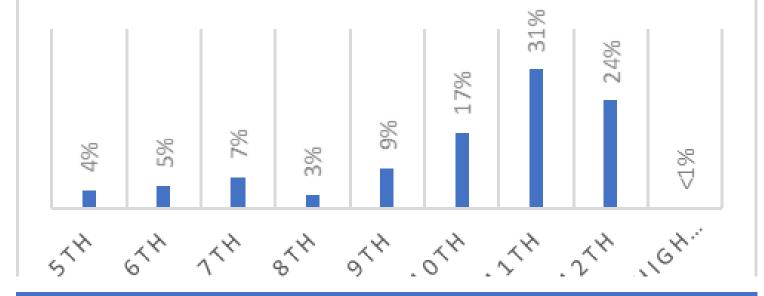


Enrollment growth of 7% from 2018



Increased diversity from 2018

## SCRUBS CAMP 2019 GRADE LEVELS



Who Are Our Students? *Grade Age* 

• Middle School: 19%

• High School: 80%

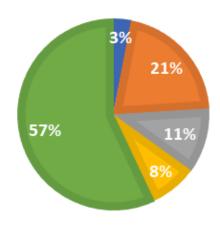
• Post High School: <1%

### **2019 ETHNICITY DEMOGRAPHICS**

- American Indian/Alaskan Native
- Asian/Asian American

■ Black/African America

- Hispanic/Latino/Spanish
- Native Hawaiian/Other Pacific Islander White/Caucasian
- Other



# Who Are Our Students? *Demographics*

## Ethnicity Demographic Information

- 57% White
- 43% Non-White

### Gender Ratio

- 74% Female
- 10% Male
- 16% N/A



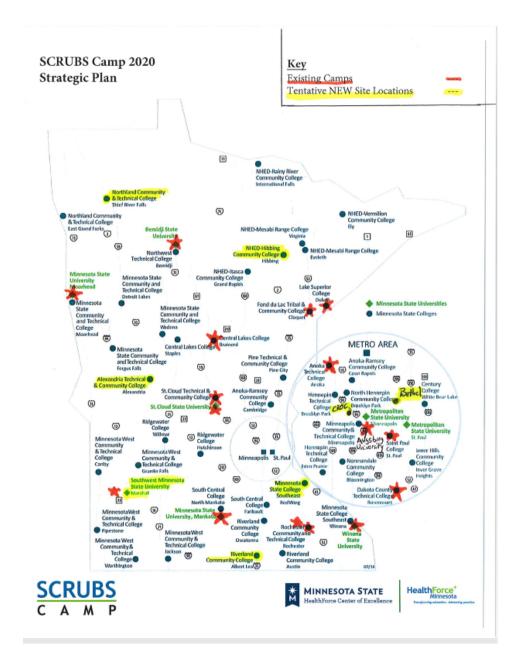


# Preparing for Higher Education

- Motivated to do well in school 98%
- Plan on pursuing a career in Health/Science 96%
- Plan to attend a two-year institution –
   23%
- Plan to attend a four-year institution 95%
- First Generation students 13%

# SCRUBS Camp Strategic Plan 2020

20 Camps in 2020!





### Expanding a Pipeline:

### Future of SCRUBS Camp

While we currently reach grades 5-12, we aim to expand through several programming initiatives:

- Alumni Events: The first SCRUBS Camp alumni event will be held before Summer 2020
  - Track stories, successes, and answer our biggest question: "Where are they now?"
- Data gathering of SCRUBS Camp alumni through surveys, phone questionnaires, email, etc.



Expanding a Pipeline:

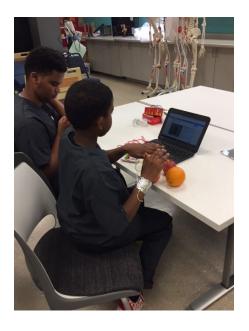
Looking Forward to 2021

- Host an Adult SCRUBS Camp through existing partnerships
- Mentorship program
  - The Ladder
  - SCRUBS Mentorship (to be developed if/when strong alumni relationships are built)



# Scholarships Awarded

- 45% of our campers received a scholarship
  - 10.5% Essentia Health
  - 5% Office of Higher Education Summer Academic Enrichment grant
    - \$33,045.00, an increase of \$10,240.00 from 2018
  - 2% TRIO Student Support Services (SSS) Metropolitan State University
  - 1% Fairview
  - 1% Department of Employment and Economic Development (DEED)





# New Funders and Supporters

- ACR Homes
- Anoka County Job Training Center
- City of St. Cloud Emergency Services
- HealthPartners, Anoka
- Regions Hospital
- University of Minnesota Rochester
- Winona State University Rochester, Nursing Department

## Goals for 2020



20 Camps hosted in 2020



Continue increasing diversity of both students and presenters



Role out Camp Coordinator Training modules



**Revamp curriculum models** 

Meet needs of students
Increase fun activities and satisfaction
within camp